tune in online

Coming soon to RFIDJournal.com

These live interactive programs offer a convenient way to learn why and how companies are employing RFID to improve the way they do business. Presenters will answer your individual questions.

- **RFID in Manufacturing**: Hear how leading companies are using the technology in their supply chains and factory operations, to improve workflows, reduce errors and achieve other major benefits. *March 14, 11 am to 1 pm EDT*

- **Using NFC to Enhance Products and Improve the Customer Experience**: Near-Field Communication technology enables mobile payments, interactive marketing, loyalty programs and other innovative applications. *April 9, 11 am to 1 pm EST*

rfidconnect POWERED BY RFID JOURNAL

Find products that can help you deploy RFID successfully. Here's an example: **U Grok It** turns iOS and Android smartphones and devices into RFID readers, so you can track and manage tagged items anywhere. It's lightweight, plugs into a device's audio port and reads ultra-high-frequency Gen 2 RFID tags.

Most-Read Stories in January

- VA Re-Awards $543 Million RTLS Contract to HP
- RFID Helps IKEA Furniture Maker Eliminate Shipping Errors
- J.C. Penney Defers Its RFID Dreams
- Predictions for RFID in 2013
- RFID Journal Releases *RFID Marketer's Handbook*

Top 10 Search Terms On RFIDJournal.com

1   NFC
2   Disney
3   RTLS
4   Walmart
5   Library
6   Macy's
7   Construction
8   Airbus
9   Mining
10 Food

The Inside Scoop

What are end users saying behind the scenes? Why should the RFID community be optimistic about the industry? Who's spreading misinformation? Get insight and perspective at the RFID JOURNAL Blog.

Ideas Exchange

RFID JOURNAL maintains an Ask the Experts forum, where you can submit questions about RFID technology and its applications. Your questions will be answered by RFID JOURNAL editors or outside experts. Recent questions include:

- Are active RFID-based real-time location systems being used in the mining industry?
- Can RFID be integrated with other technologies or computer programs?
- How can RFID be used in libraries?
- What is the jitter performance of pulse interval encoding (PIE)?

Worldwide RFID Deployment Map

RFID JOURNAL's interactive map shows how widespread RFID adoption has become. The dots are color-coded according to industry, including aerospace, agriculture, apparel, defense, health care, logistics, manufacturing, pharmaceutical and retail. You can get more information about a particular deployment by clicking on one of the dots—a pop-up will appear.

To put your company's RFID deployment on the map, click here and fill out the form. It takes only a few minutes.